



Kazan Federal
UNIVERSITY



INSTITUTE OF INTERNATIONAL
RELATIONS

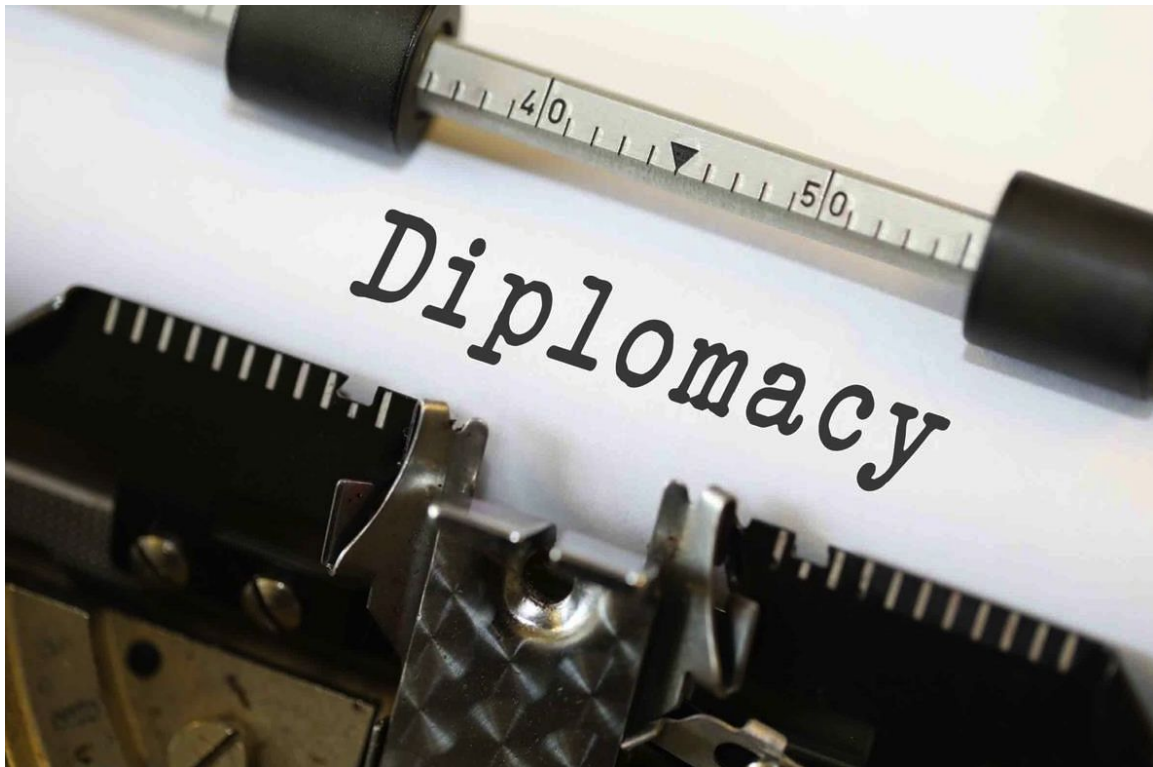
MASTER PROGRAM

DIGITAL DIPLOMACY



DIGITAL DIPLOMACY

- Digital Diplomacy at Kazan Federal University is a Master's Degree program in International Relations with a focus on Digital Diplomacy.
- We believe that that rapidly changing technology combined with increasingly complicated world affairs requires duly trained experts in strategic planning and the analysis of big data in social media and political campaigns.



We offer courses on:

- Interactive strategies and practices in diplomacy
- Web branding and social media marketing
- Situational modeling of international processes
- Multi-polar world and sustainable development
- World politics: sources and methodology of analysis
- Big data and socio-political behavior
- Monitoring of foreign media and blogosphere
- And much more ...



Languages

- Language competence in at least **two** foreign languages provides ample opportunities for professional growth.

- In total we offer over 20 foreign languages through our own competence development Center "UNIVERSUM+"

Indulge in Russian Area Studies through modules on:

- Russian culture and diplomacy
- Russia's Eastern Policy: Opportunities and Prospects
- Russia in the mirror of mutual perception with the countries of the West
- Russia in the mirror of mutual perception with the countries of the East



Enhance your studies with internships as you work toward an international career at:

- Nonprofit organizations,
- Government agencies,
- Think tanks,
- Our own state-of-the-art situation center
- and other sites in Kazan, Russia and beyond

Dormitories and Accommodation

- Our well-equipped, comfortable, and modern dormitories provide international students with accommodation for the duration of your studies at KFU



Future Career Fields:

- International organizations

- Diplomatic service
- Public sector and state-owned enterprises
- Non-governmental organizations
- Media
- Private sector

DIGITAL DIPLOMACY

Contact us:

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